



**FOR IMMEDIATE RELEASE**

Contact: Holly Oten  
Office: (800) 624-9544  
Fax: (509) 786-2591  
E-mail: [press@chukar.com](mailto:press@chukar.com)  
Website: [www.chukar.com](http://www.chukar.com)

**A Fresh Harvest of "No Sugar Added" Chocolate Covered Cherries**  
*A Good-For-You Treat from Chukar Cherries*

Prosser, WA 4/16/09 - It's time to indulge in wholesome pure food treats without the added calories or sugar. Pacific Northwest fruit processor and specialty food company Chukar Cherries is introducing *"No Sugar Added" Chocolate Covered Cherries* for the pure food enthusiast who doesn't want to sacrifice quality ingredients for low sugar treat options.

New Chukar® *"No Sugar Added" Chocolate Covered Cherries* satisfy a sweet tooth, make a delicious dessert and have added health benefits! Dried cherries are packed with antioxidants, minerals and fiber plus experts agree dark chocolate contains heart-healthy substances. With no added sugar these delicious treats are good for you and hard to resist.



Chukar Cherries are known for being the premier food gift from the Pacific Northwest. Chukar *"No Sugar Added" Chocolate Covered Cherries* are made from fresh Bing cherries from local Northwest orchards, dried into tender flavor packed morsels at Chukar headquarters and enrobed in our custom chocolate blend sweetened with Maltitol. Each chocolate morsel is without any added preservatives or fillers - just the best Mother Nature has to offer.

*Chukar® No Sugar Added Chocolate Cherries* come in Milk or Dark Chocolate and are sold in half pound bags for \$9.75 each. Available at [www.chukar.com](http://www.chukar.com), by calling 800-624-9544 or visiting a Chukar® owned Retail Store. For reseller information please call Chukar Cherries at 800-624-9544 Mon thru Fri from 8 am - 5 pm P.S.T.

***Chukar Cherry Company***

Chukar Cherries manufactures most everything we sell and has been a thriving vendor at Seattle's Pike Place Market for 15 years. Founded by Pamela Montgomery on her family's cherry orchard in 1988, Chukar produces a wide array of pure food gifts that exemplify the regional bounty and natural flavors of the Pacific Northwest. The Chukar® family of products uses local fruits in a classic drying process, and transforms them into energy snacks, chocolate-covered confections, and pure fruit preserves, toppings and condiments-100% natural and certified kosher by KOF-K. The company has a thriving internet outlet at [www.chukar.com](http://www.chukar.com) and two retail locations in Washington; Pike Place Market in Seattle and the Corporate, Retail, and Manufacturing Headquarters in Prosser Wine Country. For further information contact [press@chukar.com](mailto:press@chukar.com)

###