



**FOR IMMEDIATE RELEASE**

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**Chukar Cherries Holiday Open House Saturday, November 15<sup>th</sup>**

Prosser, WA 11/4/08 – A freshly made, thoughtful gourmet gift does not have to be expensive to be delicious and greatly appreciated. Pacific Northwest fruit processor and gourmet specialty company, Chukar Cherries is pleased to host a *Holiday Open House* on Saturday November 15<sup>th</sup> at our Retail Store on 320 Wine Country Rd. in Prosser, Washington. An easy drive from Tri-Cities or Yakima, simply take Exit 80 off I-82.



The *Holiday Open House* will provide a festive atmosphere in which visitors can enjoy holiday shopping and easy tips for incorporating regional fare into classic holiday meals. Storewide holiday specials, complimentary gift wrapping, delectable gourmet food sampling and custom gift creation will make gift shopping oh-so fun.

Festivities will start at 8am and last till 7pm. To celebrate Chukar Cherries 20<sup>th</sup> Anniversary the first 10 visitors will receive complimentary Chukar® T-shirts with purchase. Chukar® sweets and treats are made in small batches by our family-owned company utilizing premium, local fruits and all natural ingredients. Support local workers, small business, and the Pacific Northwest's fruit industry by giving Chukar Cherries, the *Best of Nature, Best of Chocolate®* this holiday season.

**About Chukar Cherries;**

*Chukar Cherries processes local cherries and other fruits in our plant in Prosser, Washington. Founded by Pamela Montgomery on her family's cherry orchard in 1988, Chukar produces a wide array of pure food gifts that exemplify the regional bounty and natural flavors of the Pacific Northwest. The company has a thriving internet outlet at [www.chukar.com](http://www.chukar.com) and two retail locations in Washington; Pike Place Market in Seattle and the Corporate, Retail, and Manufacturing Headquarters in Prosser Wine Country.*

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