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Delicious, Local, Traditions

Prosser, WA 12/9/08 – With the festive celebrations of Christmas and Hanukah pending during this scrabble of an economic time, taking care of ourselves and loved ones is on all our minds. The owners of Washington's Chukar Cherry Company, JT and Pamela Montgomery, will tell you they have much to celebrate in twenty years of producing the *Best of Nature*, *Best of Chocolate*®. The company's commitment to choice local fruits, fresh regional nuts, and premium all-natural ingredients in their trademark sweets and treats has been embraced by locals.



The recent Slow Food Movement and renewed interest in BUY LOCAL are acknowledgements that regionally grown and produced foods not only arrive fresh and taste better but make a solid contribution to family farms, local employment, and sustainable communities. Using only the *Best of Nature*® has kept this family agri-business IN business for over twenty years and counting. *"When times are a bit uncertain, it's great to know that folks continue to buy Chukar® pure food gifts and in doing so, are supporting small food producers, agri-business, family farmers, local employment and the Northwest's fruit industry."* said Pamela.

Like other artisan manufacturers, Chukar Cherry partners with quality retailers like REI and Made in Washington Stores. Loyal customers visit their energetic internet site at www.chukar.com and two company-owned retail stores: Chukar in Pike Market - Seattle, and Chukar in Wine Country – Prosser. Chukar's manufacturing and fulfillment headquarters in Prosser, Washington is chock full of freshly produced sweets and treats, ready to be delivered to friends and family near and far. And what is Pam Montgomery's favorite Chukar® gift? *"Create Your Own Trio at \$34.95, without a doubt. It has something for everyone: a naturally wholesome fruit & nut energy snack, a luscious preserve or dessert sauce, and a chocolate-covered sweet treat. What could be better? A regional pure food gift does not have to be expensive to be outstanding and greatly appreciated."*

Chukar Cherry Company

Chukar Cherries manufactures most everything we sell and has been a thriving vendor at Seattle's Pike Place Market for 15 years. Founded by Pamela Montgomery on her family's cherry orchard in 1988, Chukar produces a wide array of pure food gifts that exemplify the regional bounty and natural flavors of the Pacific Northwest. The Chukar® family of products uses local fruits in a classic drying process, and transforms them into energy snacks, chocolate-covered confections, and pure fruit preserves, toppings and condiments-100% natural and certified kosher by KOF-K. The company has a thriving internet outlet at www.chukar.com and two retail locations in Washington; Pike Place Market in Seattle and the Corporate, Retail, and Manufacturing Headquarters in Prosser Wine Country. *For further information contact press@chukar.com*

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